

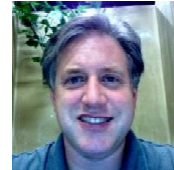
YOUNG TECHIES STREAMLINE, STRENGTHEN OSO ONLINE CLASSROOM

In late 2009, Santa Cruz City Councilmember, UCSC Lecturer and businessman Ryan Coonerty contacted members of Santa Cruz NEXT SPACE, a shared working space he co-founded that serves to catalyze innovation by bringing together capital, talent and ideas. His request was for a couple of volunteers to streamline and expand the capacity of O'Neill Sea Odyssey's website and online learning center.

Responding to his request were Glen Carl, co-founder of 0cog, Inc.



(www.0cog.com), and freelance web developer Gary Harmon. Gary and Glen have been working diligently to take OSO's very large and complicated website off its antiquated system and onto a new platform known as "Drupal".



This will allow OSO to manage its website and online classroom's content internally, and will enable the program to take advantage of Cruzio.com's generous offer to host the website for free.

The impact of Glen and Gary's work will be felt far and wide: over 80% of OSO's participating classrooms use its online learning center, including curricula, the database of material from each participating class, videos and other resources. And, OSO will be able to save precious donor funds and direct them for program services for area youth.